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FOR IMMEDIATE RELEASE

NEW FORMULATION OF 22-KARAT GOLD, SILVER, AND CHROME SIGN VINYL NOW AVAILABLE FROM REAL GOLD, INC.

Deland, Florida (May 26, 2015) – Real Gold, Inc., the world's premier manufacturer of 22-karat gold sign making vinyl, announces a new exclusive formula for their 22-karat gold, silver, and chrome vinyl, available in six premier products.

These strikingly brilliant gold, silver, and chrome sign products now feature an extraordinary 15-20 year outdoor warranty. All six products are formulated for exterior use on fire trucks, vehicles, boats, church domes and other substrates exposed to harsh exterior weather conditions.

The new formulated vinyl products cut, weed and apply easier than traditional sign vinyl, and are guaranteed non-fading and non-delaminating for up to 20 years. Real Gold's 22-Karat Gold, Silver, and Chrome Vinyl products are available in 15" and 24" wide non-printable rolls, as well as thermal, laser and solvent inkjet printable rolls.

Patterns available in the new formula of 22-Karat Gold Vinyl and non-tarnishing Silver Vinyl include Large Engine Turn, Extra-large Engine Turn, Florentine, and Burnished Gild. Also re-formulated are their premier Chrome Vinyl Mirror and 22-Karat Gold Vinyl Mirror.

"With no gold color variations, the new Real Gold formula is a substantial improvement. Along with its unparalleled extended outdoor life, sign makers will find it's easier to cut and weed. Customers will also benefit from same day factory-direct shipping," says William Crowley, a former pioneer in the development of Sign Gold, and now the current Vice President of Sales and Marketing at Real Gold, Inc.

For additional information on these products or for a free sample, please contact William Crowley at 828-447-0200, by email at BillCrowley@RealGoldInc.com, or visit www.realgoldinc.com.

About Real Gold, Inc.

Real Gold, Inc. is a premier USA manufacturer of genuine gold and silver vinyl films. Since 1929, three generations of the Edward Quick, Sr. family have produced and developed genuine gold and silver vinyl film products for commercial and private use.

Real Gold, Inc. products are utilized for their beauty and durability by top leaders in the industries of sign making, dome restoration, custom graphic design, vehicle detailing, and art production.

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